

Impact Point Group, located in Denver, CO was founded in 2007 and is a proud certified woman-owned business. We are a boutique consulting firm focused on blending the art of innovative, creative thinking and design with the science of strategic planning and measurement to help our clients implement events that deliver business impact and audience delight. We provide event strategy, program design/management, speaker strategy/management, measurement consulting and facilitation services to Fortune 500 executive teams.

Event Strategy Director

As a senior member of our delivery team, you'll be driving the definition, creation, and implementation of event strategy for your Fortune 500 clients. You will play a pivotal role in growing and maintaining the executive relationships while overseeing the projects from proposal to delivery, ensuring the team exceeds all objectives. Your extensive experience managing corporate event portfolios, most recently with a large enterprise technology company, has afforded you a deep understanding of the relationship between marketing, sales, events, PR, corporate communications, branding, and EBC teams. If you've been looking for an opportunity to leverage your strategic mind and have an impact globally, let's talk!

Spend your days:

- Working in partnership with your team to design and implement corporate event strategies for Fortune 500 companies that align with their business objectives
- Conducting strategic planning activities with client executives to help define their vision, mission and goals
- Developing, presenting and implementing comprehensive engagement strategies for digital, in-person and hybrid events
- Overseeing consulting projects from proposal to delivery, ensuring client commitments are timely and within budget
- Inspiring and coaching a team of strategists and specialists so they can level up as we grow!
- Advising your client's creative, technology and production teams to ensure outstanding execution of all event portfolios
- Measuring KPIs and impact metrics for all events—reporting outcomes to your executive stakeholders

Show us your:

- Minimum of 15 years of experience managing the corporate event portfolio for a Fortune 500 company with recent experience in a tech company
- Bachelor's degree in Marketing, Communications, Journalism, Business or related field
- Proven success in a client facing role with c-suite executives and revenue responsibility of \$500-\$1.5M
- Demonstrated knowledge of corporate event portfolio strategy, experiential design and implementation of all types of B2B external sales/marketing events—trade shows to C-level leadership experiences
- Deep understanding of digital, social and mobile marketing technologies, strategies and tactics
- Intellectual agility—you have the ability to focus on both the big picture and the details while weighing the costs and benefits
- Executive presence with exceptional personal, written and presentation skills—respectfully assertive, thoughtful and resourceful, without putting your audience on the defensive
- Inspirational leader with demonstrated ability to grow people and establish strong relationships throughout the organization
- Highly proficient with MS Office, Google Workspace—mastery of PowerPoint a must!
- Confidence to tackle challenges and difficult conversations head-on
- Ability to travel about 20% for client events

Working with us you'll enjoy:

- Salary \$120–130,000 base plus bonus and comprehensive suite of benefits
- The opportunity to impact some of the world's most prominent brands
- A driven and committed team of seasoned pros to hang out with

Goldstone Partners is helping this wonderfully successful boutique firm find talented professionals who want to raise the bar on global events. Please send your resume to us directly at success@goldstonepartners.com. Applications welcome for those who are US Citizens or hold a Green Card. Principals only, please.